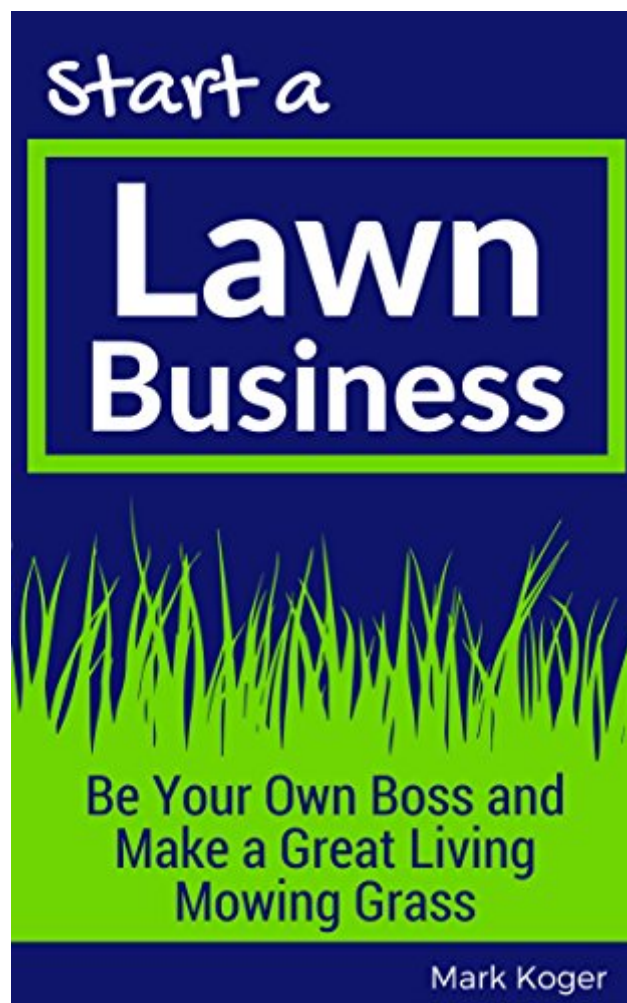




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Start A Lawn Business: Be Your Own Boss And Make A Great Living Mowing Grass



Synopsis

This is a book for those looking to make a great living and have a large impact. In it, I describe the steps I took to get large commercial customer accounts. This information is hard to come by and valuable. You won't find it many other places. If you're just looking to start a very small company then this book may not be for you. By owning my own business I was able to set my own schedule, take time off when I wanted to, make my own decisions, and make a comfortable living for my family. I went where I wanted, when I wanted, and how I wanted. Not to mention I could finally afford the bass boat, four wheelers, and vacations I had always dreamed of. The key to having a successful lawn maintenance company is found in a few basic principles. These principles are not hard. You just have to know what they are. This book is a behind the scenes, insider's guide to starting and growing a successful lawn maintenance business. In this book I explain exactly how I got started with just a few thousand dollars. I also explain my formula for making the leap from running one crew to running multiple crews. I teach how to bid and win commercial and residential accounts. I reveal how I found reliable employees and how I managed them. I also describe how I got more money from my existing customers. You'll learn:

- How to get started with very little money.
- How to determine what prices to charge.
- How to get your first customers.
- How to increase your sales.
- How to make the leap from small to big.
- How to beat the competition.

and More

The hardest part of starting any business is overcoming the unknown. Even the lawn maintenance business has its secrets. This book seeks to unlock many of those secrets. Lawn maintenance is not a get rich quick industry. It requires hard work, patience, and determination. However, lawn maintenance can provide a great living. I cannot guarantee that you will be successful at owning and operating a lawn maintenance business. However, I will provide you with the most important details I have learned in my 30 plus years of lawn business experience. And I'll do it in a book that is brief and easy to read.

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Customer Reviews

Very good read. It was practical and very understandable. Looking forward to applying the tips to starting my own business soon.

I liked this book. It really helped a lot.

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